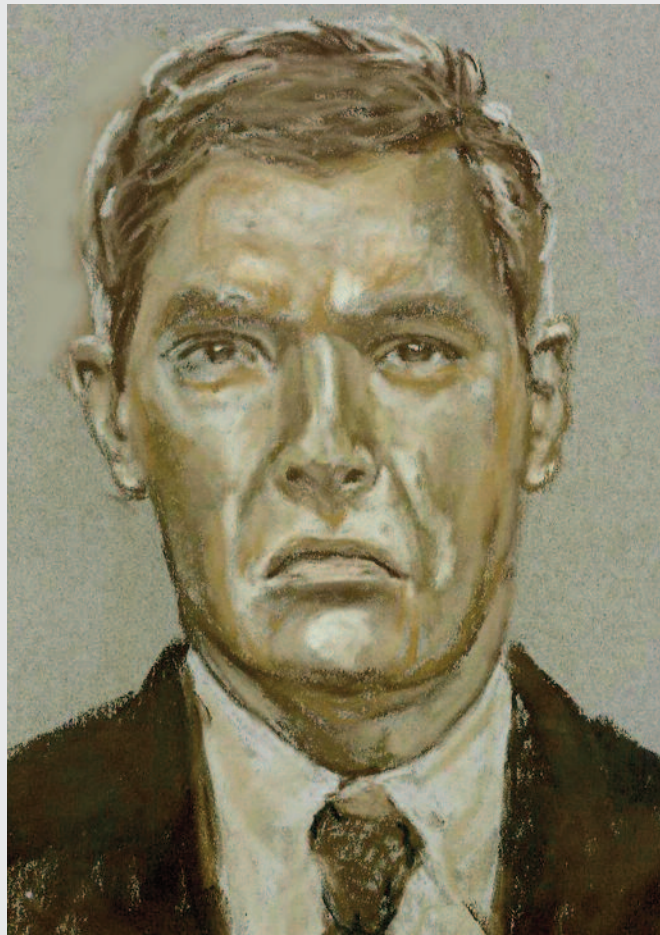


WANTED

Carbon Villain



Klaus Kleinfeld

CEO, Alcoa

Cutting greenhouse gas emissions — and jobs and profits.

Does the aluminum maker's trivial cutting of greenhouse gas emissions really offset the cutting of 15,200 jobs?

Alcoa announced the layoff of 15,200 workers in January 2009 — about 15 percent of its global workforce. (1) Alcoa then boasted that its “operational excellence” reduced its greenhouse gas emissions by 3 percent from 2007 to 2008 — avoiding less than 0.005% of atmospheric CO₂ accumulation. (2) Although he must know that Alcoa's profitability depends on U.S.-led global economic growth, Kleinfeld nevertheless lobbies for the Waxman-Markey cap-and-tax bill that will make energy needlessly expensive, sabotage economic recovery, and hamstring future economic expansion — all while doing nothing positive for the environment.

Sources: (1) “Aluminum maker Alcoa announces 15,000 job losses and cuts in output,” *The Guardian*, January 7, 2009; (2) Media release, Alcoa.com, February 16, 2009.

Paid for by Steven J. Milloy, Inc. Mr. Milloy is the publisher of JunkScience.com and the author of the Amazon.com Best Seller *Green Hell: How Environmentalists Plan to Control Your Future and What You Can Do to Stop Them* (Regnery Publishing, 2009).