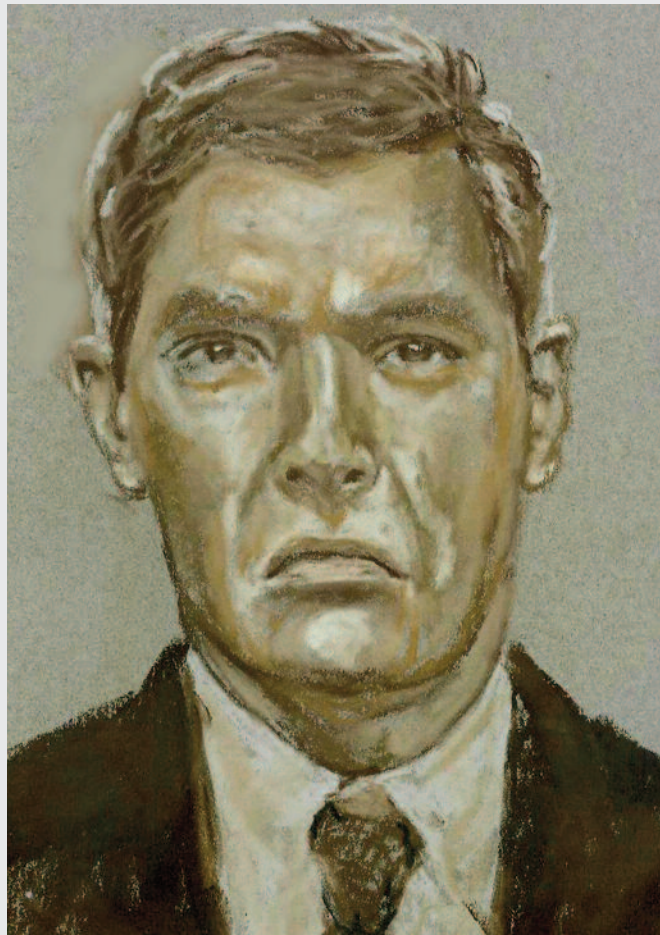


# WANTED

## Carbon Villain



### **Klaus Kleinfeld** **CEO, Alcoa**

**Cutting greenhouse gas emissions — and jobs and profits.**

**Does the aluminum maker's trivial cutting of greenhouse gas emissions really offset the cutting of 15,200 jobs?**

Alcoa announced the layoff of 15,200 workers in January 2009 — about 15 percent of its global workforce. (1) Alcoa then boasted that its “operational excellence” reduced its greenhouse gas emissions by 3 percent from 2007 to 2008 — avoiding less than 0.005% of atmospheric CO<sub>2</sub> accumulation. (2) Although he must know that Alcoa's profitability depends on U.S.-led global economic growth, Kleinfeld nevertheless lobbies for the Waxman-Markey cap-and-tax bill that will make energy needlessly expensive, sabotage economic recovery, and hamstring future economic expansion — all while doing nothing positive for the environment.

Sources: (1) “Aluminum maker Alcoa announces 15,000 job losses and cuts in output,” *The Guardian*, January 7, 2009; (2) Media release, Alcoa.com, February 16, 2009.

Paid for by Steven J. Milloy, Inc. Mr. Milloy is the publisher of JunkScience.com and the author of the Amazon.com Best Seller *Green Hell: How Environmentalists Plan to Control Your Future and What You Can Do to Stop Them* (Regnery Publishing, 2009).